

## **Online Privacy Notice**

The purpose of this Privacy Notice is to assist members and guests in understanding what information we gather during visits to www.deltagamma.org ("website") and our database of information ("database"), how that information is used and what safeguards are in place regarding that information.

This notice applies to the information collected online by our website and information provided when becoming a member.

All members and guests who visit our website are responsible for understanding how information collected through these platforms are used.

Our website gathers navigational information about pages visited on our website and information about the technical efficiencies of our website and services, as well as your location if you agree to share it through your web browser. Non-personally identifiable information may be collected in this process, which will provide information regarding a visitor's use of our website.

You may be asked to provide personal information online when using various services on the website or database, including but not limited to, updating your profile, making a donation, paying per capita dues, registering for an event or accessing online education courses.

Categories of information collected online include name, mailing and billing address, permanent mailing address for collegians, email address and in some cases credit card information for dues payment or donations. We will retain this information, except for credit card information, indefinitely. Any credit card processing reached from our site is done on a third-party platform. Please refer to the privacy notice on that site regarding how they store your information.

When you update your profile information on the website, any such information you provide will be added to the database. The information in this database is used to maintain contact with you and to update Delta Gamma directories. We maintain profile information indefinitely.



If you would prefer that we not publish your contact information in the directories, please contact us by email at <u>DG-EO@deltagamma.org</u>, by phone at (614) 481-8169 or by mail at Delta Gamma Executive Offices, 3250 Riverside Drive, Columbus, Ohio 43221. If you are a resident of the European Union, by default we will not publish your information in the directories unless you expressly tell us you would like to do so.

Delta Gamma uses third parties to help us provide services on our website. These services include such things as operating our website(s), monitoring activity, providing geolocation services, assuring proper use of our trademarks, processing donations and dues payments, and maintaining our database. We do not share personal data and consent with third parties/affiliates or partners and marketing purposes.

We may disclose specific information about you if necessary to do so by law or based on our good faith belief that it is necessary to conform or comply with the law or is necessary to protect the users of our website, database or the public.

Donor information that is collected by or for the Delta Gamma Foundation, whether provided online or offline, is not sold or traded, and the Delta Gamma Foundation does not solicit or send mailings on behalf of other organizations.

We have developed relationships with other companies to provide products and services that may be of interest to our members. In some cases, your use of the services or purchase of the products will benefit Delta Gamma. Links on our website will allow you to access information about these companies. For the linked sites, this notice does not apply to information those sites collect. If you choose to use the services of one of these linked sites, you will be providing your information directly to that company on the linked site and the terms of their privacy notice will apply.

We are not responsible for the privacy practices, advertising, products or the content of such linked websites. We encourage you to review the unique privacy policies of each site you visit.

If you are visiting our website or mobile app from a location outside of the U.S., your connection will be through and to servers located in the U.S.



All information you provide to our website and mobile app will be maintained in our web servers and/or internal systems located within the U.S. and protected as explained in this Privacy Notice.

Our website uses "cookies." Cookies are typically stored on your computer's hard drive and are used by our website and mobile app to help with login to those platforms. Our cookies expire when you terminate your web session.

To ensure compliance with federal law, our website and database do not knowingly collect or maintain information provided online by children under the age of 13. If you are under the age of 13, you do not have permission to use this website.

Delta Gamma may modify our information collection, use or disclosure practices at any time. Should there be a material change to our information collection, use or disclosure practices, we will update this notice.

Delta Gamma uses security technologies and policies such as limited access data centers, firewall technology and limitations of administrative access to our systems to protect the information we have collected through our website and mobile app.

Our website accepts donations, per capita dues payments and registrations only from web browsers that permit communication through Secure Socket Layer (SSL) technology, which protects the information as it is being transmitted to and from our website and mobile app. This means you will be unable to inadvertently place an order through an unsecured connection.