

DELTA GAMMA

Convention

ST. LOUIS • 2020

Barbara Griswold Laederach Recruitment Award Instructions

Nomination Criteria and Instructions

Purpose:

The Barbara Griswold Laederach Recruitment Award recognizes excellence in all aspects of collegiate recruitment during the current biennium.

Nomination Considerations:

- Be in good standing with the Fraternity during the entire biennium.
- Awarded perfect scores in the Membership Standard of the Patricia Peterson Danielson Award for both years of the biennium.
- Demonstrate strength or improvement in the Release Figure Method (RFM) process over the last two years.
- Demonstrate a level of creativity and effectiveness in preparing the chapter for recruitment through the use of innovative techniques/activities/lessons beyond the curriculum provided that led to an effective recruitment.
- Show innovation and continuous improvement in the recruitment process. Examples include: improvements made from prior recruitment to most recent; improvements the chapter made to adjust and adapt during the days of recruitment itself.
- Educate chapter members and implement a values-based recruitment using the membership selection criteria and/or four pillars of Article II
- Demonstrate strategic thinking as it pertains to recruiting new members (e.g. evaluating PNMs, workshop content) and execution (e.g helping to make carry figure decisions, matching and conversation). Show implementation of activities or techniques that demonstrate strategic thinking that is unique to the chapter and Evaluating Committee (EVC).

Selection Process:

- Collegiate chapters that meet the criteria above are invited to submit an application.

- This application may be filled out by any member of EVC including: the chapter president, vp: membership, director of recruitment records, director of primary recruitment, director of continuous recruitment and retention, membership adviser and advisory team chairman
- The Regional Collegiate Recruitment Specialist (RCRS) provides input to the application and shares with the Awards Committee.
- The Awards Committee evaluates applications and selects winners. The Director: Awards submits the recommended winners to Council Trustee: Communications for Council vote for final approval.

Assembling the application:

- It may be helpful to compose the full submission information in a Word document that may be revisited and saved
- The online application may be accessed/completed via desktop, laptop and/or iPad devices
 - Go to Anchorbase and click on the “Awards” menu at the top.
 - Select “Tasks” and then “Barbara Griswold Laederach Recruitment Award”
- It is strongly recommended that nominators do not wait until the intended date of submission to access the online application for the first time
- Online applications do not have to be completed in one sitting. You may save and revisit your application until submission is complete.

Submitting the application:

- This application may be filled out by any member of EVC including: the chapter president, vp: membership, director of recruitment records, director of primary recruitment, director of continuous recruitment and retention.
 - If a nominator does not have Anchorbase access, please contact anchorbase@deltagamma.org and/or the Director: Awards awards@deltagamma.org at for assistance
- Applications must be submitted online through Anchorbase.
- **The application deadline is 11:59 p.m. on April 15, 2020 (in the submitter’s time zone). This is a firm deadline.**