



Adviser Recognition and Appreciation Ideas

Think about a time when you felt appreciated. Do you still have the note someone wrote, the gift you received or remember the time someone spent with you? What makes each of us feel appreciated may be different from someone else. As you plan out your adviser recognition, think about your advisers and what would appeal to them: words, gifts or time. In the midst of the pandemic, we know that gifts may not be financially possible, so we've developed some suggestions that are nearly no cost below.

APPRECIATION FOR YOUR ADVISERS IS NEVER OUT OF STYLE.

Consider the following times to incorporate adviser appreciation:

- At a chapter event when all advisers are in attendance.
- Founders Day celebrations.
- Her birthday.
- The anniversary of her Delta Gamma Initiation.
- At the end of her adviser term.
- In April for National Panhellenic Conference (NPC) Advisor Appreciation month.

SEND "THANK YOU" NOTES AND MESSAGES.

Thoughtful words of appreciation are always treasured. Advisers are known to keep and re-read letters from time to time. You can involve the entire chapter by writing notes at a chapter meeting or having members write individual notes.

- Send a heartfelt, handwritten note with personal details about how an adviser has made an impact.
- Print out a sisterhood poem on a large sheet of paper leaving space all around the edges (make a copy for each adviser). Pass them around at a chapter meeting and ask members to sign them and write messages of thanks.
- Place a chapter photo on a piece of card stock paper and have chapter members sign around the photo with reasons why they appreciate the adviser.
- Send letters of thanks to both the adviser and her family – make sure the family knows how much the chapter appreciates the time she has spent away from home!
- Tag her in an appropriate, meaningful social media post. Also share it with the Fraternity accounts!
- Hang an adviser "appreciation station" or bulletin board/poster with a photo and brief bio of each adviser in a common area for sisters to know and recognize their advisers throughout the year.

SPEND TIME TOGETHER.

Invitations to catch up over coffee or spend time with members of the chapter are another adviser favorite. One of the many reasons alumnae volunteer is for the friendships and connections created.

- Schedule a virtual adviser appreciation event for the advisory team and CMT.





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- Have a virtual coffee date with your adviser to thank them for their service.
- Schedule a chapter walking event/tour of campus and include the advisers. This gives the advisers a chance learn more about the campus, while also allowing the chapter members an opportunity to point out and discuss various other things they are involved with on campus.
- Dedicate an event to an adviser.
- Create a named award in honor of a special adviser.
- Nominate an adviser for a Panhellenic award, such as outstanding adviser.
- Nominate an adviser for a Delta Gamma adviser award (awarded at Convention) or for an award related to her years of service.

