



Service for Sight Philanthropy and Do Good Hours: A Resource for Collegians

The do good motto has been a hallmark of membership in Delta Gamma since its founding. Members live out this motto in multiple ways, including by supporting Delta Gamma's philanthropy Service for Sight and the Delta Gamma Foundation. Adhering to our do good motto also shows our campus communities and prospective new members what being a Delta Gamma is all about and shares the impact of our Service for Sight philanthropy.

Since 1936, when Ruth Billow, Eta-Akron asked the convention body to adopt "aid to the blind" as Delta Gamma's official philanthropy, members have been committed to serving those in the blind and visually impaired community through Service for Sight. Ruth herself was blind and knew first-hand the needs of those in the blind and visually impaired community, particularly children. Since 1951, the Delta Gamma Foundation has fostered relationships with hundreds of organizations that provide access and advocacy for those in the blind and visually impaired community, along with supporting sight preservation and conservation, and founding five Delta Gamma schools for children with visual impairments: Blind Children's Center in Los Angeles, Foundation for Blind Children in Phoenix, Anchor Center for Blind Children in Denver, Children's Center for the Visually Impaired in Kansas City, and Delta Gamma Center for Children with Visual Impairments in St. Louis.

Delta Gamma recognizes the many ways in which collegiate members do good, although Service for Sight remains our philanthropy and priority for both fundraising and volunteer service. All members are encouraged to complete volunteer service — to do as much good for our Service for Sight philanthropy and in your communities as your time, talents, and treasures allow.

Key enhancements to volunteer service hours:

Delta Gamma recognizes members for all the volunteer service you do in your communities, and as such, service hours are referred to as **Do Good Hours**.

Collegiate members are encouraged to complete 8 **Do Good Service for Sight and/or Do Good non-Service for Sight hours each year** as a responsibility to our membership.

Members will no longer face disciplinary action if they are unable to meet the encouraged 8 hours of volunteer service, but individual chapter leadership and vp: Foundation should continue to work with members to facilitate Do Good Service for Sight volunteer and fundraising opportunities.

Do Good Service for Sight

will be strictly defined as supporting the community of persons who are blind or visually impaired, promoting sight conservation, or volunteering with organizations whose philanthropic mission is to support the community of persons with blindness or vision impairments, or to prevent, treat, or advocate on blindness or vision impairments.



Do Good Non-Service for Sight

will be defined as volunteering in support of any organization or cause to which the member feels connected.

What counts as Do Good Hours:

Hands-on service, tabling to educate others about our Foundation and/or our philanthropy, advocacy for the blind community and any other interactive volunteer service.

Fundraising, purchasing or donating items are **not** considered Do Good Hours.

Tracking Do Good Hours:

Individual members should continue to track Do Good Hours. This should be done with the chapter specific Google Form distributed by your vp: Foundation.

Did you ...

- volunteer in support of a person or persons with blindness or vision impairments?
- volunteer with an organization that serves the blind and visually impaired community?
- perform activities promoting sight conversation?

Yes,
I did one or more of these activities.

Hours are logged as
Do Good Service for Sight Hours.

No,
I did another type of service.

Hours are logged as
Do Good Non-Service for Sight Hours.

Vp: Foundation or director of service hours should complete the Log Service Hours task in Anchorbase throughout the year, upload their chapter's tracking spreadsheet, and fill in cumulative chapter hours to date for Do Good Service for Sight and Do Good Non-Service for Sight Hours. Progress reports requested on 10/15, 12/15, 2/15, 4/15, and the final submission is due on the last day of classes.

The information collected will be used to recognize those chapters and members who have completed their encouraged Do Good Hours each year.

Recognition Opportunities:

Individual chapter leadership and vp: Foundation can brainstorm ideas to reward chapter members who meet their encouraged Do Good Hours each year.

Delta Gamma Foundation will recognize members who complete 8 Do Good Service for Sight Hours each year by inviting them to join the Foundation's Collegiate Giving Society.

Delta Gamma will continue to recognize chapters for their devotion to Service for Sight volunteer service and fundraising through annual Foundation awards.

- Regional Foundation Award for Collegiate Chapters, Excellence in Philanthropy: Service (based on Do Good Service for Sight Hours)

Delta Gamma will recognize chapters for their Do Good Hours through biennial Foundation awards.

- H.K. Stuart Spirit of Service Award is presented every Convention year and recognizes chapters that evidence the spirit of dedication and commitment to serving others and the personification of the Delta Gamma motto, do good, in every aspect.

We trust that our membership will continue to prioritize Service for Sight through volunteering and fundraising, as well as engage in individual volunteer service in areas to which they feel a strong connection. Changes to Do Good Hours went into effect as of July 1, 2020.

Questions? Contact your Regional Foundation Coordinator (RFNC) or email collservice@deltagamma.org.