

COLLEGIATE DIRECTOR QUICK GUIDE

director of Anchor Splash®

Chapters with more than 125 members should have a director of Anchor Splash, though smaller chapters may also choose to have this position. They report to the vice president: Foundation and serve on the joint chapter management team (JCMT). This position organizes the chapter's Anchor Splash event (or any other large-scale Signature Fundraising Event benefiting the Delta Gamma Foundation). Depending on chapter size and structure, they oversee a Anchor Splash/Anchor Games committee.

RESPONSIBILITY

RESOURCES

Anchor Splash/Games	Foundation Focus Delta Gamma Success Site - memberplanet Create budget with vp: finance
Anchor Splash/Anchor Games Committee	Collegiate Chapter Officers Manual (CCOM)
Anchorbase	Foundation Fundraising Planning Form (Foundation > Tasks > Foundation Fundraising Planning Form) Fundraising Finance Report Form (FFRF) *vp: finance completes w/ vp: Foundation assistance (Chapter Management > Finance > Tasks > Fundraising Finance Report Form)
Foundation Policies	Foundation Policies

Directing your chapter's gift to the Foundation: Chapters can restrict their gifts to a specific fund or purpose. However, gifts to the Loyalty Fund, supporting areas of greatest need and our three areas of support, allow the Foundation to address the emerging or immediate needs of Delta Gamma's membership and constituents.

Through Directed Giving, chapters can receive credit for their Foundation fundraising proceeds, while also donating up to 50% of their net funds to local organizations that share our Service for Sight mission. Review the [Foundation Focus](#) or contact your RFNC for more information.

MARK YOUR CALENDAR

- Attend JCMT meetings.
- Anchor Splash/Anchor Games Committee meetings as needed.
- You will receive a Foundation e-newsletter every month. Make sure you read this!
- Complete Anchorbase tasks before and after events.
- Attend philanthropy events hosted by other sororities and fraternities on campus.
- Participate in your chapter's events ... members need to see you participating!

LINKS TO BOOKMARK

- [Anchorbase](#) (for tasks to submit, adviser contacts, your regional team volunteers, etc.)
- Read the [Collegiate Chapter Officers Manual \(CCOM\)](#) for the details on your responsibilities.
- [Submit photos](#) of your chapter's fundraising events.
- Uphold the [12 Fraternity Standards](#) in all that you do.

DIVE DEEPER

- Read past event evaluations to find out what kind of fundraising events your chapter is interested in. People support what they love!
- Advertising fundraisers requires specific language. Read the [Foundation Focus](#) to learn more.
- Questions? Email Director: Collegiate Fundraising at Fundraising@deltagamma.org.