

COLLEGIATE DIRECTOR QUICK GUIDE

director of fundraising

Chapters with more than 125 members should have a director of fundraising, though smaller chapters may also choose to have this position. They report to the vice president: Foundation and serve on the joint chapter management team (JCMT). This position organizes the chapter's philanthropic fundraising events benefiting the Delta Gamma Foundation. Depending on chapter size and structure, they oversee a fundraising committee.

RESPONSIBILITY

RESOURCES

Anchorbase

Pre-Planning Fundraising Event Form
(Foundation > Tasks > Pre-Planning Fundraising Event Form)

Event Guideline Form-Events without Alcohol
(Social Standards > Event Guideline Tasks > Event Guidelines for Events without Alcohol)
*Anchorbase no longer populates this form for virtual/online fundraiser or percentage sales.

Fundraising Finance Report Form (FFRF)
*vp: finance completes w/ vp: Foundation assistance
(Chapter Management > Finance > Tasks > Fundraising Finance Report Form)

Foundation Fundraising

[Foundation Focus](#)
[Fundraising Flowchart for Collegians](#)
[Delta Gamma Success Site - memberplanet](#)
Create budget with vp: finance
[Virtual Foundation Fundraising Resource](#)

Foundation Policies

[Foundation Policies](#)

Fundraising Committee

[Collegiate Chapter Officers Manual \(CCOM\)](#)

Directing your chapter's gift to the Foundation: Chapters can direct their gifts to a specific fund or purpose. However, gifts to the Loyalty Fund, supporting areas of greatest need and our three areas of support, allow the Foundation to address the emerging or immediate needs of Delta Gamma's membership and constituents.

The Foundation offers a way for chapters to receive credit for their gifts to the Foundation, while also donating up to 50% of their net funds to local organizations that share our Service for Sight mission. Review the [Foundation Focus](#) or contact your RFNC for more information.

MARK YOUR CALENDAR

- Attend JCMT meetings.
- Fundraising committee meetings as needed.
- You will receive a Foundation newsletter every other week. Make sure you read this!
- Anchorbase tasks before and after events.
- Philanthropy events hosted by other sororities and fraternities on campus (including those outside of IFC and Panhellenic).
- Participate in your chapter's events ... members need to see you participating!

LINKS TO BOOKMARK

- [Anchorbase](#) (for tasks to submit, adviser contacts, your regional team volunteers, etc.)
- Check out the [Collegiate Chapter Officers Manual \(CCOM\)](#) for details on your responsibilities.
- [Submit photos](#) of your chapter's Foundation fundraising events.
- Uphold the [12 Fraternity Standards](#) in all that you do.

DIVE DEEPER

- Read past event evaluations to find out what kind of fundraising events your chapter is interested in. People support what they love!
- Advertising fundraisers requires specific language. Learn more in the Foundation Focus.
- Questions? Email Director: Special Events and Collegiate Fundraising at Fundraising@deltagamma.org.
- Join the [Delta Gamma Fundraising for Chapters](#) Facebook group to share ideas.