

# Join a Sisterhood



## POSITIVE PANHELLENIC CONTACT

The COVID-19 pandemic has been raising questions about social gatherings and events, including the recruitment efforts of our collegiate chapters. With the uncertainty of what college campuses may look like this fall, the National Panhellenic Conference (NPC) has passed an amendment to their Positive Panhellenic Contact Agreement.

### PROMOTION OF THE SORORITY EXPERIENCE (2020) - POLICY

**All sorority women including collegians, alumnae, College Panhellenics, Alumnae Panhellenics, inter/national organizations and the National Panhellenic Conference should actively promote the overall sorority experience and membership opportunities in organizations.** This should be done through all forms of communication (e.g., print, digital, in person) in the spirit of Panhellenic unity and desire to reach out to all women to share the opportunity for sorority membership. College and Alumnae Panhellenic rules should not infringe on the rights of individuals, chapters and/or organizations in the content or forms of communication to promote the sorority experience.

*Rationale:* We continue to need to attract potential new members through all means, especially when women's college enrollment will be lower and their uncertainty about their college future may be high. As a Panhellenic community and as individual organizations, we must communicate the value of the sorority experience as never before, specifically highlighting the continued relevance and power of sorority during this time of physical separation. Communication should address the specific challenges we are facing right now and counter any potential new member instincts to defer joining because they think "real sorority" can only happen on campus in person. This new policy allows for broad promotion of the sorority experience and gives all involved the right to market the experience to prospective members in the spirit of Panhellenic unity while still talking about inter/national organizations and chapters.

### WHAT DOES THIS MEAN?

All Panhellenic members, alumnae & collegiate, are encouraged to engage with PNMs over the summer about their positive sorority experience and encourage women to register for recruitment.

### HOW CAN YOU HELP?

- 1. Post** Delta Gamma's sisterhood [video](#) to your social media and write a caption about the unwavering bonds you've found in sisterhood!
- 2. Connect** with high school seniors or unaffiliated college students to share the benefits of joining a sorority during a time that has left many feeling isolated. Sisterhood is relevant now more than ever!
- 3. Tell** your sisterhood story! Now more than ever, PNMs need to hear the value of sisterhood. Talk about why you joined a sisterhood and how it has impacted you.
- 4. Promote** the recruitment registration for the campuses near you.
- 5. Encourage** potential new members to follow their College Panhellenic and chapters on social media. [See our list of Delta Gamma chapter Instagram accounts.](#)
- 6. Promote our new recruitment website.** Share <https://join.deltagamma.org/> so PNMs can find out more information about joining Delta Gamma.
- 7. Share** Delta Gamma's posts! Our Fraternity is providing support and sisterhood during this time with programming, mental wellness tips, and personal connection opportunities. Help our message reach further by sharing those posts on your personal social media.
- 8. Follow** Delta Gamma on [Facebook](#), [Instagram](#), and [Twitter](#) to stay updated on what is happening within our Fraternity.