



## Multi-Purpose Programming Guide

*Multi-purpose programming is when you can use a single chapter gathering to accomplish multiple tasks.*

### **Why multi-purpose programming is important:**

- It allows you to fulfill your chapter/campus programming requirements efficiently.
- It ensures that you are using chapter members' time and energy meaningfully.
- Chapter members will have more time to have fun.

### **How to identify multi-purpose programming opportunities:**

- What programs could be planned together to fulfill requirements in two (or more) areas?
- What activities allow multiple officers to work together?
- Which programs share the same outcomes?
- How could you adjust a program or add to a program to support two or more requirements?

### **Examples of multi-purpose programming:**

- **business chapter meeting**  
vote on calendar + vote on budget + vote on bylaws and standing rules + senior recognition + sisterhood
  - *Plan during a chapter meeting or skip chapter this week and send announcements via email.*
- **chapter retreat**  
service project + Recruitment Preparation Workshop (RPW) + goal setting + senior recommitment ceremony + sisterhood
  - *Skip chapter meeting this week and send out announcements via email.*
- **activity meeting**  
chapter meal + etiquette dinner + scholarship recognition + adviser appreciation
  - *Plan during a chapter meeting or skip chapter this week and send announcements via email.*
- **Founders Day**  
Founders Day ritual + adviser recognition + scholarship recognition (you could even add in some career networking/internship advice with alumnae)
  - *Skip chapter meeting this week and send out announcements via email*
- **scheduled university requirement**  
DG Dialogues
  - *If not held during a chapter meeting, skip chapter meeting this week. In both cases, send out announcements via email.*
- **new member retreat**  
new member meeting + sisterhood
  - *If not held during a chapter meeting, skip chapter meeting this week. In both cases, send out announcements via email.*
- **PR/sisterhood**  
sisterhood event + on campus in a public space + wear your letters
  - *Plan during a chapter meeting and send announcements via email.*
- **work week**  
Anchors Away (Foundation awareness) + RPW + Friendship DG Dialogues