

Recruitment Preparation Workshop (RPW) 4 STORYTELLING

This workshop is designed to help members develop strong storytelling skills to better express their 'why Delta Gamma' stories.

The vp: membership is responsible for the facilitation of this workshop. This workshop requires members to view a video. Arrive to the RPW early to ensure that video and audio are working properly. Additionally, there is a lot of reflection in this activity. Consider finding a playlist to play soft background music while members are writing. Prior to the workshop, the vp: membership should discuss with her membership adviser and RCRS/CRC/NCRC which topics to focus this workshop on.

This workshop is recommended to be facilitated after the Branding workshop.

Review this checklist at least **one week** before your workshop.

- Review the facilitation guide for the Storytelling workshop
 - *Prepare your own stories on the worksheet in order to share a strong example*
- Set up meeting with membership adviser and RCRS/CRC/NCRC to discuss topic
- Print a copy of the Story Telling worksheet for each member
- Provide pens or writing utensils
 - *Consider reminding members to bring their own*
- Consider creating an optional PowerPoint slide with the information in the facilitator guide in order to appeal to visual learners



STORYTELLING

Room Set-Up/Supplies:

- Storytelling handout

To do prior to workshop:

- Have a conversation with membership adviser and RCRS/CRC/NCRC to decide what your focus for this workshop should be. Topic options:
 - Service and Foundation
 - Sisterhood (WHY DG) true times they felt supported
 - Housing (optional based on facilities)
 - Academic Support
 - Leadership & Campus Involvement
 - Social Events & Engagement

Learning Outcomes:

- Participants will be able to communicate their 'why Delta Gamma' stories to potential new members during recruitment.
- Participants will be able to understand the fundamentals of good storytelling and leave with tangible stories prepared/designed for recruitment.

10/10	<p>Program Overview</p> <p><i>Think back to when we discussed Delta Gamma's brand. What were some of the takeaways from that workshop?</i></p> <p>Hear from 2-3 participants about their takeaways.</p> <p><i>This week, we will be using what we learned and practiced in previous RPWs to tell our Delta Gamma stories. Recruitment is about storytelling. It's conveying how our experiences in Delta Gamma, how it's impacted us, and communicate those to potential new members so they can better understand what our experiences have been like.</i></p> <p>Play video: https://www.youtube.com/watch?v=Q9n3vWML-sg&feature=youtu.be</p>
5/15	<p>Components of a Story</p> <p><i>There are several components to telling a good story. Today we'll be focusing on five.</i></p> <ol style="list-style-type: none"> 1. <i>The main character – that's each of you!</i> <ol style="list-style-type: none"> a. <i>This includes your emotions and perspective on how you were experiencing the situation.</i>



	<ol style="list-style-type: none">2. <i>Paint the picture – use visual language!</i><ol style="list-style-type: none">a. <i>Make the PNM feel as if she is a part of the story and can see, hear, and feel everything you saw, heard, and felt.</i>3. <i>Bring the story back – full circle!</i><ol style="list-style-type: none">a. <i>Tie the story back to the purpose of telling it. Did the PNM state she wanted to join a sorority for the sisterhood, tie it back to that! Did the PNM express interest in living in the house, highlight that experience in your story!</i>4. <i>Stay simple and focused – remember, they weren't there!</i><ol style="list-style-type: none">a. <i>Don't jump around or include inside jokes. Make sure someone who doesn't know you or the situation can understand what you're trying to convey.</i>5. <i>Wrap it up with a question!</i><ol style="list-style-type: none">a. <i>After you're done telling your story, ask the PNM a question related to the story to keep the conversation engaging.</i>
30/45	<p>Storytelling Practice Non-DG Story</p> <p>Pass out storytelling handout.</p> <p><i>The handout you just received has two sides. For the next 30 minutes we are going to focus on the side that says "non-DG story". Take 10 minutes to complete this side of the handout with your story. You should select an experience that is important to you. Then, find a partner and practice telling your stories to one another. After you've each shared, rewrite your stories, help each other identify where your story needs work.</i></p> <p>After ten minutes of writing, let the group know it's now time for partner one to share their story. After 5 minutes of sharing, let them know it's time to switch to partner two to share. After both partners have shared tell the group they have 10 minutes to make revisions and practice once more.</p>
30/75	<p>Storytelling Practice DG Story</p> <p><i>Our DG sisters are with us to share both life's joys and the challenges. Every sorority offers some variation of this, so it is important to remember that a PNM will care about Delta Gamma when she cares about us as members. This can be seen in the "why" of each of us, and how our members interact with and treat one another. Think of a Delta Gamma experience when another member impacted you positively. As a leadership team, we have identified that we want to practice our [TOPIC HERE] stories today to better prepare for recruitment. Using the story framework, complete the "DG Story practice side" of the worksheet.</i></p>



For the next ten minutes write out your DG story. Then, find a partner and practice telling your stories to one another. After you've each shared, rewrite your stories, help each other identify where your story needs work.

After ten minutes of writing, let the group know it's now time for partner one to share their story. After 5 minutes of sharing, let them know it's time to switch to partner two to share. After both partners have shared tell the group they have 10 minutes to make revisions and practice once more.

15/90

Debrief

I hope each of you now feels more confident in telling your stories. Does anyone feel strongly about their story, or feel strongly about the story their partner told?

Hear from 3-5 women. Then ask the group:

- *In one word, how did it feel to hear those stories?*
- *What themes did you hear?*
- *If we put these storytelling practices into place, what impact do you think that would have on the sisterhood and how we talk about our experience?*

This practice allows us to better convey why we believe in the Delta Gamma experience and will hopefully allow the potential new members participating in recruitment to feel the same way we do about Delta Gamma.

Recruitment Preparation Workshop (RPW): **STORYTELLING**
Telling Your DG Story Worksheet

Components of a Story

There are several components to telling a good story. Today we will be focusing on five.

1. The main character – that’s each of you!
 - This includes your emotions and perspective on how you were experiencing the situation. Be sure to use first person language in your story.
2. Paint the picture – use visual language!
 - Make the PNM feel as if she is a part of the story and can see, hear, and feel everything you saw, heard, and felt.
3. Bring the story back – full circle!
 - Tie the story back to the purpose of telling it. Did the PNM state she wanted to join a sorority for the sisterhood, tie it back to that! Did the PNM express interest in living in the house, highlight that experience in your story!
4. Stay simple and focused – remember, they weren’t there!
 - Don’t jump around or include inside jokes. Make sure someone who does not know you or the situation can understand what you’re trying to convey.
5. Wrap it up with a question!
 - After you are done telling your story, ask the PNM a question related to the story to keep the conversation engaging.



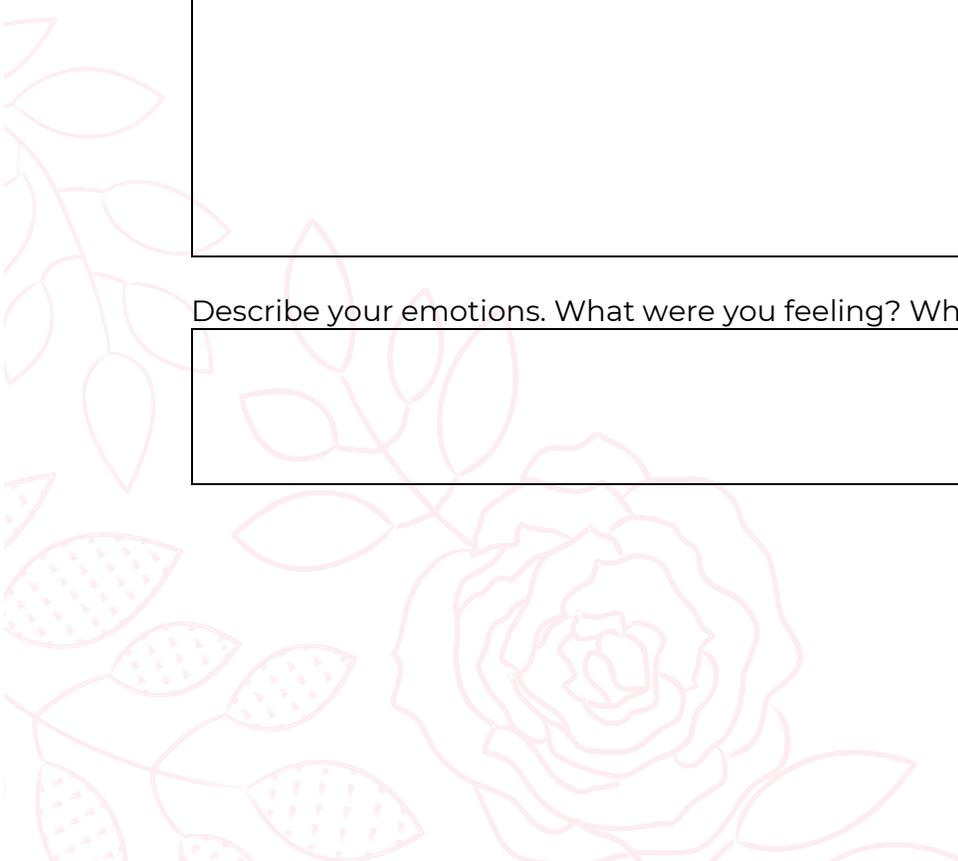
Non-DG Storytelling Practice

What experience not related to DG is your story about?

Who are the characters in this story?

Paint the scene. What happened? What background information is important?

Describe your emotions. What were you feeling? What was your perspective?



After you tell this story, what question can you ask your partner that would expand the story into a conversation?

DG Storytelling Practice

Circle the DG Story topic you will be focusing on today:

Service and Foundation

- What is Delta Gamma’s Foundation and Philanthropy and how have they inspired you?

Sisterhood (WHY DG) true times they felt supported

- When was a time you felt truly supported, inspired, challenged, or uplifted through your Delta Gamma experience?

Housing (optional based on facilities)

- What experience in the chapter facility has improved your Delta Gamma experience?

Academic Support

- In what ways have you succeeded academically because of Delta Gamma?

Leadership & Campus Involvement

- How has Delta Gamma improved your leadership capacity or encouraged you to become involved on campus?

Social Events & Engagement

- What social experiences have benefited you and in what ways?

What DG experience is your story about?



Delta Gamma

1873

Who are the characters in this story?

Paint the scene. What happened? What background information is important?

Describe your emotions. What were you feeling? What was your perspective?

How can this story tie into recruitment conversations?





Delta Gamma

1873

After you tell this story, what question can you ask your partner that would expand the story into a conversation?

