## TOP FIVE TIPS FOR

## Foundation advisers



## Learning the basics of the officer you support?

Check out a few important resources including the Collegiate Chapter Officers Manual (CCOM), officer quick guides and Fraternity Standards for Collegiate Chapters. The CCOM and related quick guides review specific responsibilities for each officer.

Now let's talk about Fraternity Standards. What are they and how do they apply to the officer(s) you support? Performance related to these standards will determine chapter status, support and awards. All officers should be familiar with the Fraternity Standards, what they're responsible for and how they can be used for goal-setting.

The categories that include Standards related to the vp: Foundation are: Community.

- 1. **Do Good hours.** Members are no longer penalized if they are unable to meet the encouraged eight hours of volunteer work, but service is still an important part of our mission to do good. This Service for Sight and Do Good Hours resource can help you facilitate a conversation with the vp: Foundation about how to continue a service program within the chapter.
- 2. Member Planet and Venmo Integration. Successful setup of a Member Planet page and use of the Venmo integration feature, where applicable, is a critical part of a successful fundraising event. No personal, chapter or business Venmo account should be used to collect Foundation fundraising dollars. If chapter officers have questions on using these resources, refer to the Collegiate Fundraising Resource in the Foundation Focus handbook.
- **3. Foundation + Finance = A Perfect Match.** The collaboration between the vp: Foundation and the vp: finance is important throughout the fundraising event planning, execution and follow-up process. As an adviser, it is helpful to emphasize this partnership and encourage working closely with the finance team.
- **4. Foundation scholarship opportunities.** Ensure that the chapter you work with is aware that Foundation scholarship opportunities are available for them during their time in the chapter and beyond. Sisters Helping Sisters: Need-Based scholarships are awarded on a rolling basis, as funds permit, from August 1 until April 1. Undergraduate Merit-Based Scholarships have an application deadline of March 1 annually and Merit-Based Graduate Fellowships have an application deadline of April 1 annually. Please refer to this webpage for more information.
- **5. Foundation awareness and education.** Another aspect of the Foundation team's role is to educate the chapter on the Foundation and its efforts. As an adviser, encourage officers to implement opportunities for Foundation awareness throughout the year. There are resources in the Delta Gamma library for implementing <u>Foundation-related</u> rituals, education during recruitment and more.