

TOP FIVE TIPS FOR

membership advisers

Learning the basics of the officer you support?

Check out a few important resources including the Collegiate Chapter Officers Manual (CCOM), officer quick guides and Fraternity Standards for Collegiate Chapters. The CCOM and related quick guides review specific responsibilities for each officer.

Now let's talk about Fraternity Standards. What are they and how do they apply to the officer(s) you support? Performance related to these standards will determine chapter status, support and awards. All officers should be familiar with the Fraternity Standards, what they're responsible for and how they can be used for goal-setting.

The categories that include Standards related to the vp: membership are: Recruitment.

- 1. Recommendation process for collegians and alumnae.** Did you know that any member can complete a Recommendation Form for any PNM? As membership adviser, you may receive questions about sponsoring a PNM from collegiate and alumnae members. Recommendation Forms can be submitted by any member through the Delta Gamma website. In addition to the Recommendation Form, collegiate members can now sponsor a PNM directly in MyVote.
- 2. Continuous Recruitment.** As an adviser, you play a key role in helping motivate the chapter to participate in successful continuous recruitment or COB. Sometimes a chapter may feel discouraged if they are below campus total, and your enthusiasm can help them see what a positive opportunity this is to add amazing new members to their chapter.
- 3. Voting Model.** Are you familiar with Delta Gamma's recruitment voting model and methods? Voting can be technical and stressful during recruitment and may cause officers to lean on adviser support. There are [Primary Recruitment Voting Guide resources](#) to review and incorporate into recruitment preparation to help you and the chapter feel ready to take on this component of the recruitment process.
- 4. Preference Round makes a meaningful impression.** An area of opportunity for many chapters is to bring more intention to and strengthen their preference round. There are multiple options chapters can choose from when creating their preference ceremony. Refer to the [Recruitment Confidential](#) for ideas. Encourage chapters to practice their preference round conversations first so that they do not lose time doing this at the end of recruitment preparation.
- 5. Recruitment Prep Workshops, let's do this!** The recruitment team works hard to ensure all members are prepared for a successful recruitment. Feeling lost on where to start when working on prep items with the collegiate officers? A series of [RPW resources](#) have been created for you in the Delta Gamma library. Start with these outlines and support the chapter with including additional items that resonate with their chapter.