



## Trademarks & Licensing

### DELTA GAMMA'S REGISTERED TRADEMARKS:

Anchor Girl®  
Anchor Market Place®  
Anchor Splash®  
Anchor Trader®  
Anchors of Delta Gamma®  
Badge  
Crest  
Dee Gee®  
The name Delta Gamma®  
The Greek letters DG®  
Do Good®  
Here for Good®  
For Hope. For Strength. For Life. ®  
Most Beautiful Eyes®  
Tau Delta Eta®

### TO GET A LIST OF LICENSED VENDORS

Shop with preferred vendor Hannah's Closet at [www.shophannahscloset.com](http://www.shophannahscloset.com). A frequently updated list of licensed vendors is always available online at [www.greeklicensing.com](http://www.greeklicensing.com) or Affinity's Find Greek app.

### GREEK PRODUCT LOGO



Be sure to look for this Officially Licensed Greek Product logo on merchandise, catalogs, vendor advertisement and websites.

### Questions or comments?

Call or e-mail: Delta Gamma at 614-481-8169 or Affinity Marketing Consultants, Inc. 760-734-6764 or [clients@greeklicensing.com](mailto:clients@greeklicensing.com)

### FROM THE DELTA GAMMA STYLE GUIDE

[View the Style Guide.](#)

- **Anchor Splash®** Delta Gamma's official philanthropic project is two words, capitalized and always followed by ®. (Ctrl Alt R in Microsoft Word.) The ® is not required after the initial use.
- **Most Beautiful Eyes®** Always capitalized and followed by ®. (Ctrl Alt R in Microsoft Word.)