



## THE BASICS

- Font Name: Tropiline, 14 point, bold; Other text: Montserrat, 9.5 point
- Color DG Navy, #00205b
- Refer to the <u>DG Style Guide Chapter Names</u> for the proper chapter name format.
- Download Sesquicentennial Brand Elements here.

## **CUSTOMIZE**

- You may add a "Pay Your Dues" link if you choose.
- Adding your phone number is optional.
- You may add your pronouns.

## **EXAMPLES**







Name (pronouns)
Chapter/Affiliation
Title
Phone Number
Email
Delta Gamma Fraternity

The email signature above will work best for Gmail accounts.

## **INSTRUCTIONS**

In Outlook, there's sometimes an issue with the sizing of the brandmark and it appears disproportionately larger than the rest of the signature. We recommend people use a table with no visible border lines and put the brandmark in one cell and then the adjacent cell holds only the text.

Review instructions for adding your email signature by clicking the type of email account below.

- <u>Gmail</u>
- Outlook/Microsoft
- Apple
- <u>Yahoo</u>