



Delta Gamma

1873

Effective Storytelling

SET-UP DIRECTIONS:

- All members should join virtually and keep their videos on to ensure engagement.
- Two members of EVC should be prepared to facilitate this session together and one other member should serve as technology assistance.
- Ensure that the breakout room option is turned on.
- Depending on the size of your chapter, some of the instructions can be altered. For example, if the instructions call for a “chat box” response, but your chapter is of the size that virtual conversation would be more useful, feel free to alter this instruction.

KEY:

Italics = script intended for the facilitators

Regular text = gives instructions for the facilitators

Time = this tells you how much time should be spent on each section.

Materials = tells you what materials will be needed in each section

If you need to alter the content or length of this workshop, work with your RCRS on how to best utilize this workshop to meet your chapter’s needs.

Time	Content	Materials
1 minute	<i>During our time together, we will discuss important aspects of storytelling and practice storytelling. This is a skill that all people benefit from learning about and practicing as it can be applied directly to many jobs or interview practices.</i>	
2 minutes	Value of Storytelling Share your screen and play this video. <i>Let’s get started on learning more about the value of storytelling in recruitment:</i> https://www.youtube.com/watch?v=Q9n3vWML-sq&feature=youtu.be	Share your screen with video ready to play
2 minutes	Aspects of Storytelling Add the 5 points below to a PowerPoint slide and share your screen so members can read these. Ask for a different volunteer to read each point. <i>There are There are several components to telling a good story. Today we’ll be focusing on five.</i>	Optional PowerPoint

	<p>1. <i>The main character – that’s each of you! This includes your emotions and perspective on how you were experiencing the situation.</i></p> <p>2. <i>Paint the picture – use visual language! Make the PNM feel as if she is a part of the story and can see, hear, and feel everything you saw, heard, and felt.</i></p> <p>3. <i>Bring the story back – full circle! Tie the story back to the purpose of telling it. Did the PNM state she wanted to join a sorority for the sisterhood, tie it back to that! Did the PNM express interest in living in the house, highlight that experience in your story!</i></p> <p>4. <i>Stay simple and focused – remember, they weren’t there! Don’t jump around or include inside jokes. Make sure someone who doesn’t know you or the situation can understand what you’re trying to convey.</i></p> <p>5. <i>Wrap it up with a question! After you’re done telling your story, ask the PNM a question related to the story to keep the conversation engaging.</i></p> <p><i>Write in the chat box which aspect of storytelling is the most impactful for you!</i></p>	
<p>10 minutes</p>	<p>Examples of Storytelling</p> <p>If possible, EVC should consider recording themselves telling a story in a variety of different ways and playing the videos. If EVC is unable, consider using the example listed in this section.</p> <p><i>Let’s hear an example. You are going to hear two stories. Listen to the descriptions and aspects of storytelling in each. After you hear them, we’ll discuss.</i></p> <p>Story 1: As a Delta Gamma, I’ve found that “do good” is at the core of my membership experience. Each week, I made that short drive to the children’s school for the blind and greet the women at the front desk. I write my name on a sticky, “Hi my name is” tag and follow the familiar path the Ms. Vicky’s classroom. I peak in and open the door during their coding class. I don’t know a thing about coding, but Michael does. Michael is a 4th grader who is visually impaired. I’ve learned so much about patience and clear communication from him. I always look forward to his big, toothy grin when he hears that I’m here to help his class. I know that providing Michael individualized support during his class is something so valuable to him. What I didn’t know is that learning more about the visually impaired community and finding ways to incorporate the skills I’ve learned at this skill would be something that would encourage me each day to find a way to “do good”.</p>	

	<p>Story 2: As a Delta Gamma, we have the most exciting philanthropy event of the entire year. While our event is just one day, the efforts last much longer. I was able to help strategize our fundraising efforts this year and find a new way to help raise money for Delta Gamma's philanthropy. We provide financial support to our local guide dog organization that helps people with visual impairments get matched with a guide dog. We get to have the puppies over every so often and they are the absolute sweetest. We even volunteer at the organization walking the dogs and cleaning out their sleeping area. It's so rewarding to watch our entire community come together to fundraise for something we care so much about. Our goal last year was to raise \$30,000 and we surpassed that to raise \$45,000! It's truly so rewarding to do good with Delta Gamma!</p> <p><i>Which story/video was more impactful? Why? What could the other story have added to be more impactful?</i></p>	
20 minutes	<p>Storytelling Reflection and Practice</p> <p>Consider keeping your screen on the aspects of storytelling and including these prompts in the chat!</p> <p><i>Let's practice! Choose one of these topics to practice storytelling. Write or list your responses to one of the following prompts. Remember to use vivid language to help your listener better visualize the story. Make sure you have included all of the important details to the story to make it an interesting recollection. After about 5 minutes, everyone should send their answer to the prompt to EVC via email. After that, we'll break up into bump groups to practice storytelling to our group.</i></p> <ul style="list-style-type: none"> • How has Delta Gamma impacted you? • How has Delta Gamma supported you? • When has Delta Gamma empowered you? • How has DG supported your academic pursuits? • What have you done to support Delta Gamma's Philanthropy? • Tell a story about living in the house • What does sisterhood mean to me? 	
1 minute	<p>Thank you everyone for participating! Be sure to listen for other areas in your life where you can practice storytelling.</p>	