

Delta Gamma Images FAQ

Located in the Barbara Nussa Boersma Library

Q: What graphics does it have?



Anchors



Backgrounds



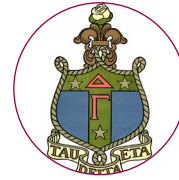
Our Logos



Our Tagline



Waves



Our Crest



Our Founders

And More!

Q: Which file type do I use?

Coated: The colors in these images are optimized for printing on **coated paper stock**. Coated paper stock is generally very smooth, and has either a high or subtle shine. It is more resistant to dirt and wear, and commonly used for magazines, photos, large posters, etc. Example: the ANCHORA.

Uncoated: Use these images when you are printing on **uncoated paper stock**. Uncoated paper absorbs more ink than coated paper, and is less smooth. It is commonly used for letterheads, envelopes, certificates, flyers, etc. Example: cardstock.

JPEG: Use this file for **photos, smaller printed materials and social media posts**, but take care when increasing the size. It's compatible with most software (ie; Microsoft Office). JPEG photos are good to share online, because they upload quickly.

GIF: Use this file **online and in on-screen presentations**, and take care when increasing the size. GIFs can have transparent backgrounds, which means you can put them on top of other images. They are compatible with most software, and best for solid-color images, not photos.

PNG: Use these files for **posters, T-shirts or other screenprinting projects like mugs or tote bags**, because PNGs work best if you need a transparent background to put the image on top of another image or colored background. They are larger files than GIFs or JPEGs, but typically are higher quality.

**Most screenprinting vendors will also accept JPEG and GIF files.

Q: Can I change the colors of the images and logos?

No. The Delta Gamma brand identity was carefully created to reflect our story, purpose and mission. From anchor red and wave navy to splash blue and promise pink, the colors are a large part of that brand! Most of the graphics in the image library come in a variety of colors to suit all possible needs and uses. For more information on how you can use and interpret our brand and graphics, please see our [Branding Guidelines](#).

Q: Does the library have templates I can use?

Yes. Our library has two PowerPoint templates you can use to design any presentations you might make to your chapter/group or to your Greek community, region or local alumnae. You can find them by [visiting the library](#) and then selecting 'Images' from the filter on the left.

Q: Can I share these images online?

Absolutely! Feel free to share any of these images on social media or with friends, whether it's for Founders Day or just on a day you're feeling especially proud to be a DG. JPEG photos are good to share online, because they will upload quickly.