Hi \_\_\_\_\_\_\_\_\_\_\_!

Convention 2022 in Philadelphia was wonderful!  We hope you are excited about this extraordinary time in Delta Gamma history! If you didn’t have the opportunity to attend Convention, Delta Gamma will celebrate its 150 year anniversary in December 2023. To commemorate this milestone, the Foundation and the Fraternity have embarked upon a $50M comprehensive campaign called **Anchoring the Future: The Campaign for Delta Gamma**.

My name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, and as your Alumnae Campaign Captain, I will be working with our alumnae groups in \_\_\_\_\_\_\_\_\_\_ to educate, motivate and inspire your love and support of this amazing Delta Gamma fundraising effort. As a vital part of our alumnae leadership, you are the backbone of our Foundation and you lead by example, showing us all that Delta Gamma is for life. Your support as individual donors and collectively through your alumnae groups has been nothing short of amazing, and it is our hope that 100% of our alumnae chapters and associations will donate to Anchoring the Future in celebration of our Sesquicentennial Biennium.

Anchoring the Future began quietly in 2018, and over the last four years, our members have helped the Foundation raise approximately $39M to ensure that our sisterhood has the resources to flourish for another 150 years. This campaign includes four Campaign Pillars to support the mission of Delta Gamma:

1) **Training and** **Programming**, 2) **Individual Member Support** that includes merit-based scholarships, graduate fellowships, Sisters Helping Sisters: Need-Based Scholarships and Crisis Grants, 3) **Heartfelt Giving and Philanthropy** that support our Loyalty Fund and Service for Sight and 4) **Capital Initiatives** to expand our archives physically and digitally, as well as expanded Executive Offices, including a Leadership Training Center. This exciting building initiative also includes our ongoing housing campaigns.

You can learn more on the Campaign webpage: [deltagamma.org/anchoring-the-future.](https://www.deltagamma.org/anchoring-the-future/)

We are working until Convention 2024 to reach our goal of $50M. Every gift you or your chapter has made to the Foundation since the quiet phase of our Campaign in June 2018 counts toward the campaign total and the same will be true over the next two years.  We need you and your incredible leadership more than ever before to raise and additional $10M over the next two years.

We turn to you as president of your chapter to ask that you identify someone in your group who can be your **Local Alumnae Campaign Point Person**. The responsibility of this individual is to keep your group up to date on the campaign, inspiring your group to become involved in the campaign. This local campaign volunteer can be anyone who has a passion for Delta Gamma and enjoys presenting to a group.  As your Alumnae Campaign Captain, I will be working closing with this volunteer to provide campaign updates, suggested fundraisers and more. Some names were suggested by our Campaign leadership so feel free to reach out to me in the coming days to discuss this topic.

Please let me know as soon as you have selected your Local Alumnae Campaign Point Person, and no later than August 31.

Thank you again for all you do for Delta Gamma. I look forward to working with your alumnae group as we Anchor the Future for Delta Gamma.

In the Bonds,