

Allow for flexibility depending on each alumnae group's programming calendar.

JUNE – JULY

- Fill in officer worksheets for each alumnae group in your Region
- Develop your email signature
- Promote Regional Race within your Region

June 23-26 - Convention 2022 in Philadelphia

- Launch of *Anchoring the Future: The Campaign for Delta Gamma*—your role as Alumnae Campaign Captain begins!
- After July 1, 2022, complete the Foundation Leadership Volunteer Service Agreement (a tab on Anchor Base) – by July 8, 2022 (before training session #2).

July 10 – Training Session #2 (via Zoom 3:30 PM ET – 5:00 PM ET)

- Immediately following training, send letters/emails to all presidents and vps: Foundation of the alumnae groups in your Region. Be sure to include:
 - An explanation of your role as Captain and how you will be collaborating with alumnae groups throughout the Sesquicentennial Biennium.
 - An introduction of the role of the Local Alumnae Campaign Point Person and requests for groups to select their respective Local Alumnae Point Person



AUGUST – SEPTEMBER

- **August 31, 2022** - Deadline for identification of Local Alumnae Point Person (Point Person) for each alumnae group.
- Reach out to your Team Manager if an alumnae group is having challenges in securing a Point Person.
- Get to know each Point Person for your assigned alumnae groups (We suggest you reach out to the Point Person as soon as they are identified so you can begin to share information about the Campaign).
- Touch base before alumnae group meetings and encourage feedback after each meeting.
- Encourage participation as a donor to *Anchoring the Future*.
- Send Campaign Presentation to Point Person to be presented at an alumnae group kick-off meeting or other group gathering.
- Send fundraising ideas to the Point Person to initiate a conversation - “How can our group support *Anchoring the Future*?”
- Encourage alumnae groups to plan fundraisers for the year that are specific to the Campaign.

OCTOBER – NOVEMBER

- Send an update on the Campaign, including a Mission Moment, to each Point Person and encourage them to share the latest information with their respective alumnae group.
- Suggest a holiday fundraiser centered around *Anchoring the Future* (i.e., a Friendsgiving Dinner with a raffle, Silent Auction, Gift-Wrapping Event, etc).



DECEMBER – JANUARY

- Send an update on the Campaign, including a Mission Moment, to each Local Alumnae Point Person with a reminder about Founders Day fundraising plans to celebrate *Anchoring the Future*.
- Encourage a holiday fundraiser for *Anchoring the Future*.

FEBRUARY – MARCH

- Work with each Local Alumnae Point Person to help groups organize a Founders Day fundraiser (encouraging group and/or individual donations).
- Suggest that the alumnae groups invite someone on the Foundation team (including you!) to briefly update them on our Campaign's success and share some of the fun plans to celebrate 150 years of Delta Gamma.

APRIL – MAY

- Send an update on the Campaign, including a Mission Moment, and either celebrate success of recent fundraising or encourage the groups to fundraise for *Anchoring the Future*.

JUNE

- Wrap Up and Evaluation of Current Year with Next Steps for Moving Forward (Group Zoom call to be scheduled).
- **June 21-25, 2023-** Sesquicentennial Homecoming Celebration in Memphis, TN with a visit to Oxford, MS (more details to come!).

