



Anchoring the Future

The Campaign for Delta Gamma

Suggested Motivators for Campaign Awareness and Fundraising Success

- Embrace social media: share, like, repost, follow, tag and interact with posts from other groups or from leaders who are sharing posts related to the Foundation and *Anchoring the Future* (Regional Foundation Coordinators currently share Foundation related posts every Friday).
- Celebrate all fundraisers that come in from your assigned alumnae groups.
- Always thank donors and groups for their efforts!
- Send a Mission Moment and Campaign Update at least once a month.
- Organize a group Zoom call with your Local Alumnae Point Persons, Team Managers and any guests.
- Keep track of each group's participation success - we are going for 100% participation each year of the biennium!
- Participate in at least one alumnae group meeting as a presenter and motivator (*Virtually or if possible, in person*).
- Keep all alumnae groups within your assigned Region informed of the Region's success. Perhaps you will want to set up a visual tool that measures ongoing participation success or total fundraising success.

**Use your own beautiful creativity
to educate, inform and inspire support!**

