



Strategic Plan

MAY 2024 UPDATE

Below is an update on the progress and work of the Action Arenas within the 2022-24 Strategic Plan.

<p>SETTING AND ALIGNING PRIORITIES</p> <ul style="list-style-type: none"> • Focus groups and research on staff and volunteer structures • Council reviewing how to equip future workforce and nominating committee restructure proposals • Developing volunteer listening sessions on potential structural changes for the Fraternity 	<p>MAXIMIZING DATA USAGE</p> <ul style="list-style-type: none"> • Explored comprehensive dashboard to track trends in data • Creating a catalog of all data points collected throughout the organization 	<p>ADVANCING OUR VISION</p> <ul style="list-style-type: none"> • Created a guide that incorporates the why behind projects and initiatives • Implemented a change log for projects • Advancing the Anchorbase reporting function of the change log
<p>COMMITTING TO ACCOUNTABILITY</p> <ul style="list-style-type: none"> • Shifted training to eLearning within The Pursuit and Collegiate Leadership Collective • Working on overhaul of Honor Board materials and resources 	<p>EMBRACING EXCELLENCE AND RELEASING PERFECTION</p> <ul style="list-style-type: none"> • Rolled out new Collegiate Fraternity Standards in various communications and resources • Presented at DG Live! and trained Collegiate Development Consultants • Updating JCMT Quick Guide 	<p>EXECUTING A COMPREHENSIVE COMMUNICATION PLAN</p> <ul style="list-style-type: none"> • Restructured collegiate communications roles • Creating new and updating existing collegiate communication roles resource documents • Investigating volunteer communications roles within Leadership
<p>ENCOURAGING BOLD ACTION</p> <ul style="list-style-type: none"> • Revised Fraternity Standards for Alumnae Groups and Collegiate Chapters • Revised collegiate chapter statuses 	<p>FOSTERING BRAVE CONNECTIONS</p> <ul style="list-style-type: none"> • Integrated brave and authentic connections into Dawson Institute • Working to identify other training events and opportunities • Gathering insight on a shared definition of brave connections 	<p>CONNECTING GENERATIONS</p> <ul style="list-style-type: none"> • Anchored Connections Live • Founders Day • Recommitment Ceremony • Virtual workshops with archivist • Member of Impact